

CONSULTANCY OF THE YEAR

Fewer than 10 employees

Assessment Criteria

Each question will be scored out of a maximum of 10 points. Entrants are encouraged to provide comprehensive and detailed responses.

Entries should demonstrate:

- Improved or strong business performance in 2025, such as revenue, profit or team growth, proportionate to the size of the business
- Innovation or differentiation, including new services, niche expertise, digital tools or delivery approaches
- Clear leadership and strategy, demonstrating how leadership decisions drove improved outcomes
- Environmental and social value delivered through projects, clients or ways of working
- Resilience in challenging circumstances, such as market pressures, regulatory change or resource constraints
- Investment in people, including skills development, wellbeing, inclusion or leadership capability

Judges will assess performance relative to the consultancy's scale and operating environment.