Future
of Consultancy
one industry | one voice | one future
Connecting technology to outcomes

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Craig Huntbatch

ACE vice chair (Future of Consultancy)

Royal HaskoningDHV

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Agenda

- Introduction of the digital transformation group and the information value chain with **Richard Shennan, Mott MacDonald**
- How to measure value in a practical way before implementing a technology? with **Dr Marzia Bolpagni, Mace**
- **Q&As**

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Before we start…

This is best experienced through headphones which will cut out the background noise.

To ask questions please go to "**questions**" tab in your control panel (the sidebar with the controls to the right of your screen). We'll try and answer as many as possible, but don't worry we'll also answer any others we haven't had time to cover after the webinar.

Feel free to send your questions through during the webinar.

Don't worry if you miss anything we will be uploading this to our website soon, so you can listen to us again if you want to!

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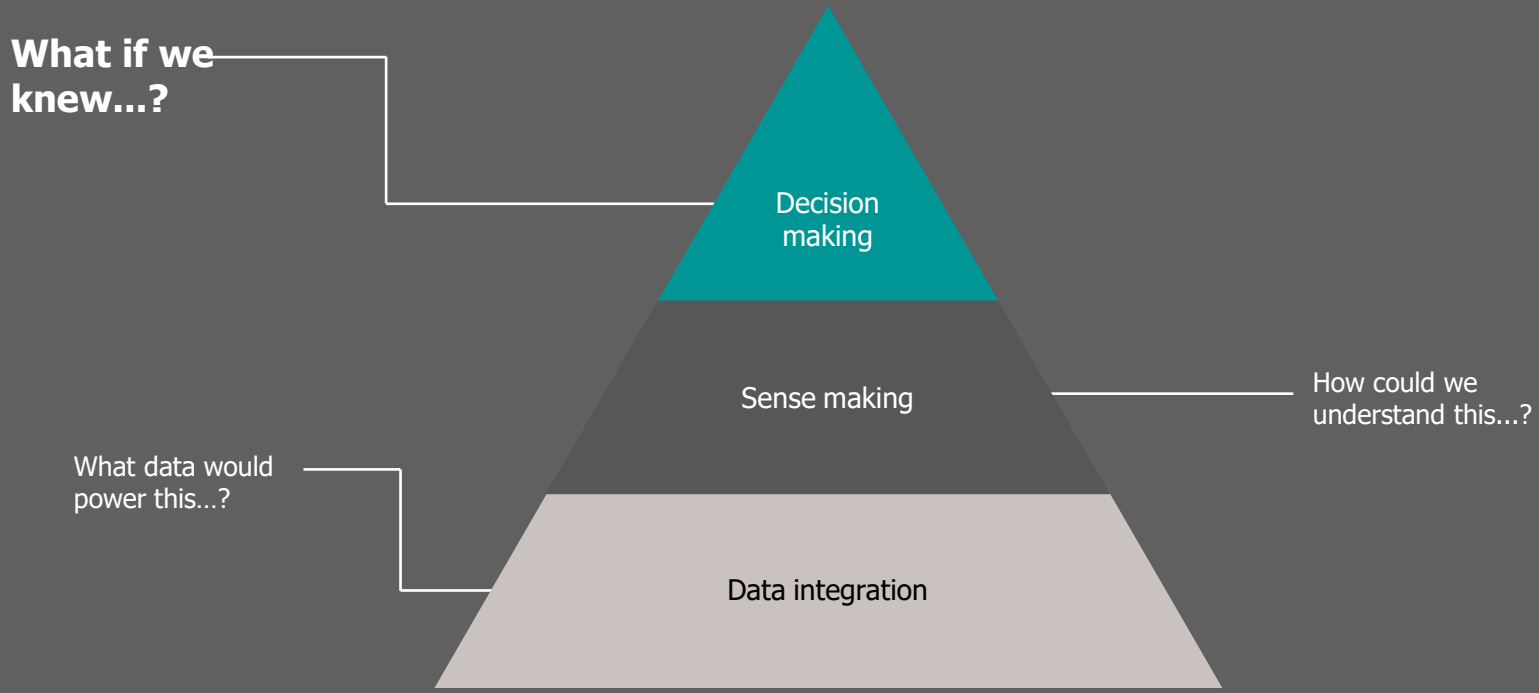
Richard Shennan
Group Digital Delivery Director
Mott MacDonald

The information value chain



Drivers and enablers

- Clients and end-customer requirements and expectations
- Focus on enhancing social, economic and environmental outcomes
- New market opportunities
- Evolving and disruptive competition
- Digital abundance & value of data
- Structured information & connections
- Technology connectivity and power
- Automation & tech convergence

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Dr Marzia Bolpagni
Senior BIM Advisor
Mace

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Delivering our strategy

The enablers

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Using Value

Measuring and rewarding our performance

Natural Capital

The natural environment, natural resources and the ecological services provided.

Manufactured Capital

Materials and goods/assets that are required to input to the process.

Financial Capital

Traditional economic measure of value which is intrinsically linked to natural, social and manufactured capital.

Social Capital

Societal groups, communities, schools, businesses, voluntary organisations etc.

Human Capital

The individual: health, skills and motivation required for a productive economy.

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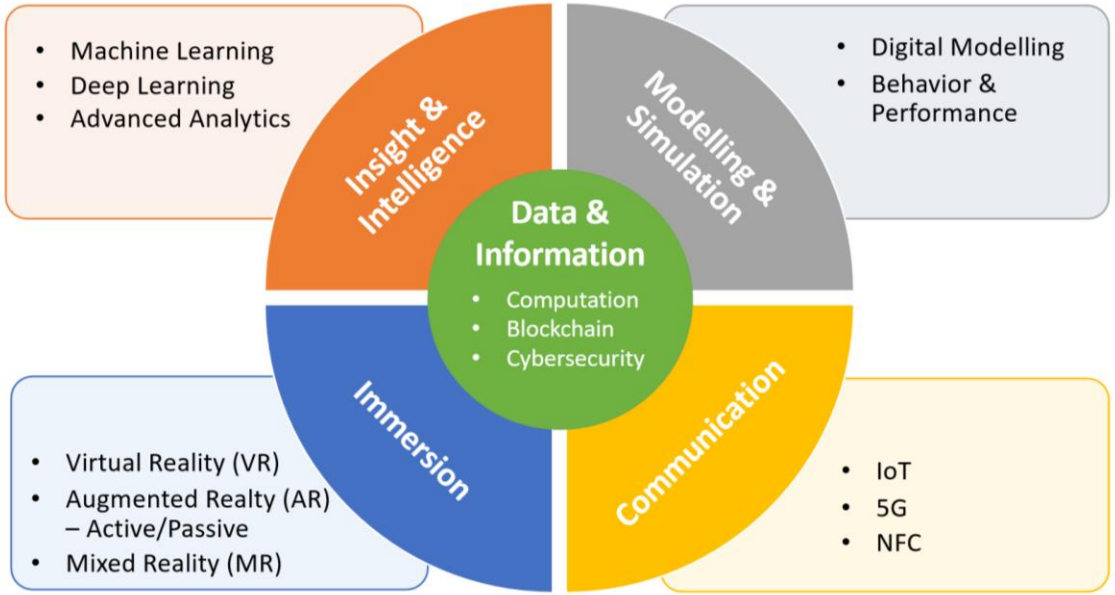
Research outputs

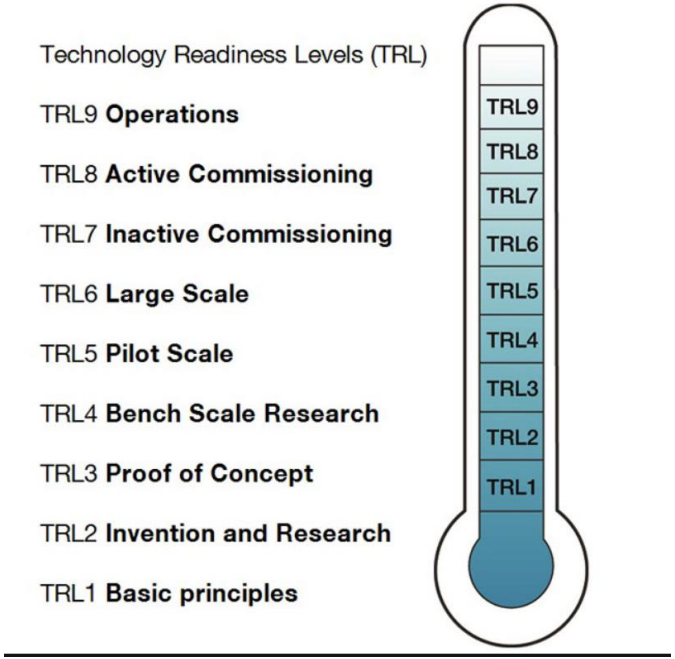
Technology categories



IDE Technologies categories

Research outputs – technology roadmap

Strategic Planning & Placemaking



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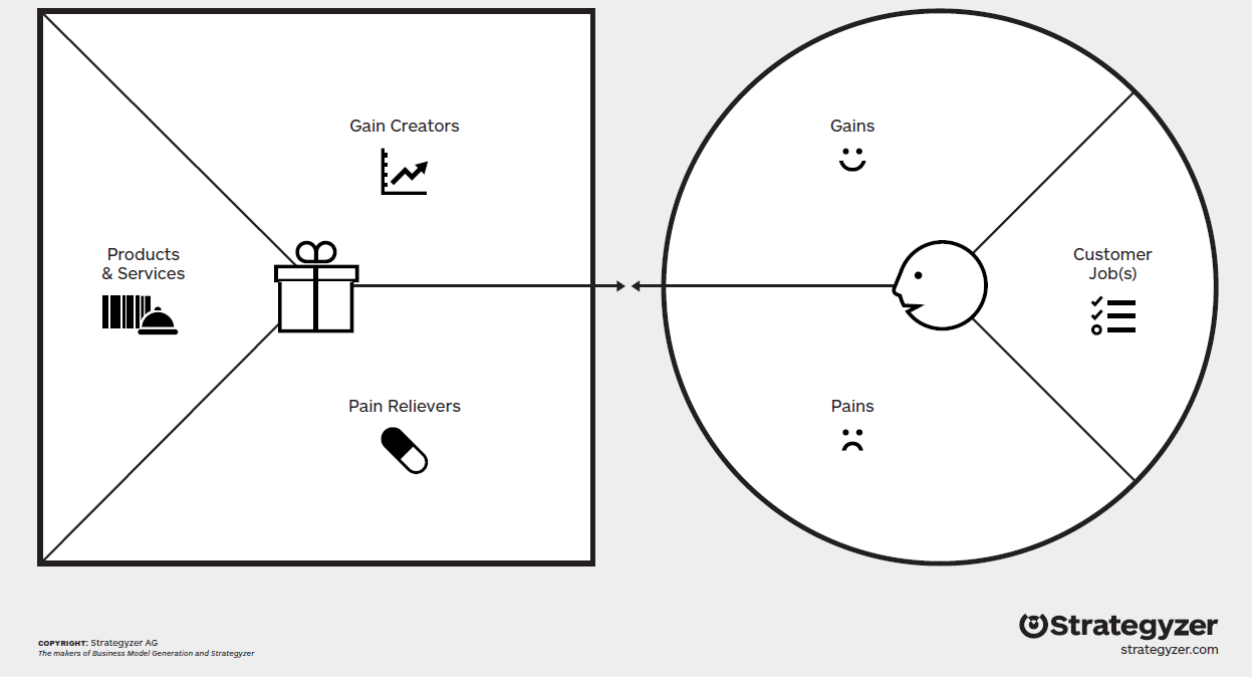
Value Proposition

Define outcomes



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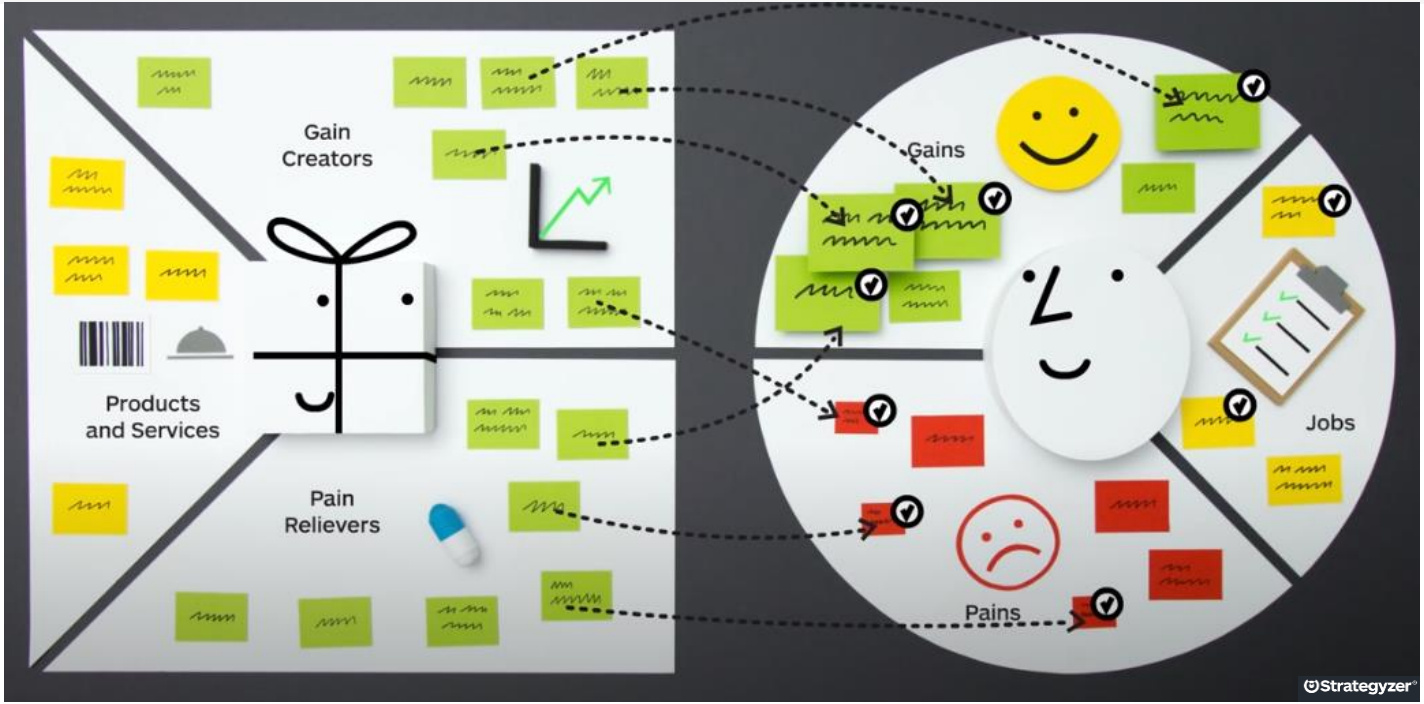
Value Proposition

Define outcomes



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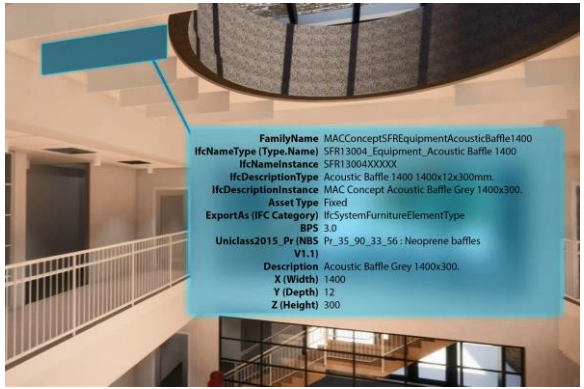
Technology

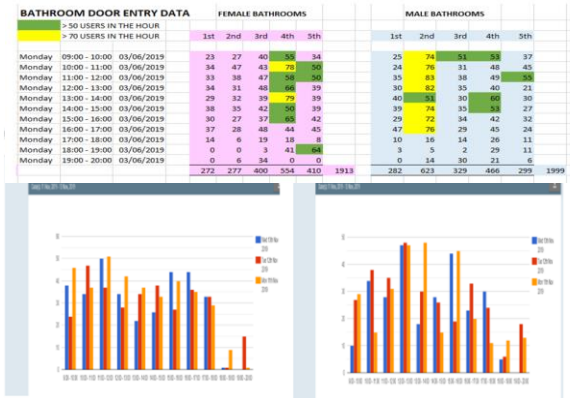
Define outcomes

Virtual Reality

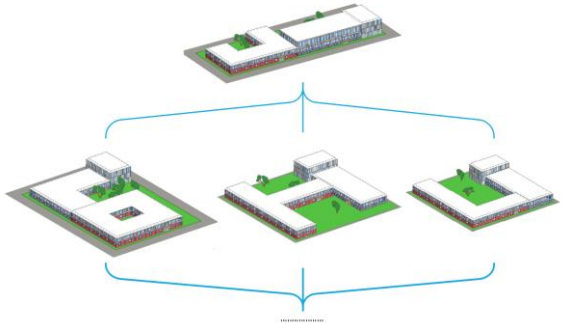


mace

Sensoring - IoT



Generative Design



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Questions

Replay webinars from this series

Future of Consultancy: future of the workplace

Future of Consultancy - Defining value for...

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Thank you!