

ACE sponsorship opportunities 2023



Why Sponsor?

Gateway to decision makers

Sponsoring ACE events will raise the profile your organisation with Chairmen, CEOs, COOs, CFOs and other senior level business leaders and decision makers

Brand association, perception and positioning

Sponsorship associates your organisation with ACE, the UK's leading consultancy and engineering association, which is recognised by the government, industry and the media as the voice of engineering and consultancy. Sponsorship will profile your brand to some of the largest names in the industry

Raise your company's profile

To 'top of mind' key decision makers within the consultancy and engineering sector – whether you are established or opening a new market to your portfolio, our strategic marketing campaigns reach over 4,000 senior professionals working within the the built environment sector

Leading the way

Whatever your business, sponsoring events can open doors and position your business as a leader of industry whom they should be talking to. This opens the door for new opportunities and collaboration with members, affiliates and many others including politicians and stakeholders

Please note that the benefits for ACE sponsorship are a guideline and can be made into a bespoke package. For more in-depth discussion please contact the events manager [Jessica Harris jharris@acenet.co.uk](mailto:Jessica.Harris@acenet.co.uk)

Networking Opportunities

One of the primary reasons for deciding to sponsor an event is the ability to network with the leading companies in the industry

Reach your target audience

Each sponsorship package includes complimentary and discounted delegate places, allowing your colleagues to network and engage with event delegates

Marketing and promotion

Sponsors receive prominent recognition for their support of the event. Your company's brand will feature on the ACE event promotional material which in the past have included advertisements in all event marketing collateral, leading trade publications, banners, brochures, delegate bags, leaflets for distribution at conferences, information booklets, e-campaigns, website to name a few

Demonstration

At some events, by being a sponsor you can gain a dedicated area to demonstrate or talk about your firm's product and service offerings



ACE Hackathons

Breaking down the barriers to innovation

Innovation and Net Zero

This Net Zero Hackathon will examine what are the biggest challenges facing our sector/industry in achieving net zero emissions? What opportunities are there for innovation and new business models in delivering net zero? What are the key drivers and barriers to achieving net zero emissions?

This hackathon will also explore key questions such as how can organizations collaborate and work together to achieve net zero emissions and what are the key policy and regulatory changes that need to be made to support the transition to net zero?

Silver

Your marketing material on display in the networking area and one pop-up banner*

*Dimensions to be agreed with ACE

Access to hi-res images for your own marketing

Your logo on the event listing on the ACE website and purchasing page. Links to your company website.

Your company mentioned in dedicated press releases before the event.

Your logo on the backdrop panels

*Awards only

Special mention during the events

Free tickets to four events

*Awards not included

Gold

Your logo and biography on the conference programme

Your logo on PowerPoint slides during the event

Your logo on the post-event email thanking delegates for attending.

Access to hi-res images for your own marketing

Your logo on the event listing on the ACE website and purchasing page. Links to your company website.

Your company mentioned in dedicated press releases before the event.

Special mention during the events

Free tickets to four other events

*Awards not included

Innovation and Future Skills

This hackathon will discuss and debate what is needed to identify future skills in the infrastructure sector? What new technologies are emerging? How will these technologies impact the skills needed in order to deliver projects on time and on budget?

This 'future skills' hackathon will explore what the sector is already doing and look at developing forward thinking strategies to acquire future skills.

- What training programs or courses can individuals take to develop new skills?
- How can companies encourage their employees to learn new skills?
- How to stay up to date on the latest trends and developments and challenges in the infrastructure sector.

Silver

Your marketing material on display in the networking area and one pop-up banner*

*Dimensions to be agreed with ACE

Access to hi-res images for your own marketing

Your logo on the event listing on the ACE website and purchasing page. Links to your company website.

Your company mentioned in dedicated press releases before the event.

Your logo on the backdrop panels

*Awards only

Special mention during the events

Free tickets to four events

*Awards not included

Gold

Your logo and biography on the conference programme

Your logo on PowerPoint slides during the event

Your logo on the post-event email thanking delegates for attending.

Access to hi-res images for your own marketing

Your logo on the event listing on the ACE website and purchasing page. Links to your company website.

Your company mentioned in dedicated press releases before the event.

Special mention during the events

Free tickets to four other events

*Awards not included

Meet the Buyer/Client

ACE 'Meet the Buyer' events are a fantastic opportunity for members to engage with public and private buyers and to learn about new projects, contracts, framework opportunities and supply chain opportunities. These events are exclusive to ACE members and is a great opportunity to network, meet the person that procures your good or services and helps your organisation to gain a competitive advantage.

Bronze

Your marketing material on display in the networking area and one pop-up banner*

*Dimensions to be agreed with ACE

Access to hi-res images for your own marketing

Your logo on the event listing on the ACE website and purchasing page. Links to your company website.

Your company mentioned in dedicated press releases before the event.

Silver

Your logo and biography on the conference programme

Your logo on PowerPoint slides during the event

Your logo on the post-event email thanking delegates for attending.

Access to hi-res images for your own marketing

Your logo on the event listing on the ACE website and purchasing page. Links to your company website.

Your company mentioned in dedicated press releases before the event.

Free tickets to four other events

*Awards not included

Gold

Promotion on ACE's e-newsletter and website

*Contents to be agreed with ACE

Your logo on event marketing communications (circa 8,000 people)

Your logo and biography on the conference programme

Your logo on PowerPoint slides during the event

Your logo on the post-event email thanking delegates for attending.

Your marketing material on display in the networking area and one pop-up banner*

*Dimensions to be agreed with ACE.

Access to hi-res images for your own marketing

Your logo on the event listing on the ACE website with links to your company website.

Your company mentioned in dedicated press releases before the event.

Your logo on the backdrop panels

*Awards only

Special mention during the events

Free tickets to six other events

*Awards not included

Social Value Conference

This conference will explore the latest best practice in delivering social value, including community engagement, and will look at how the sector needs to move beyond numbers and start telling a story about the value it delivers. It will also look at where social value sits in relation to the Environment, Social, Governance agenda and the responsibilities of private and public sector clients in delivering sustainable social benefit to communities.

Silver

Your logo and biography on the conference programme

Your logo on PowerPoint slides during the event

Your logo on the post-event email thanking delegates for attending.

Access to hi-res images for your own marketing

Your logo on the event listing on the ACE website with links to your company website.

Your company mentioned in dedicated press releases before during and after the event.

Free tickets to four other events

*Awards not included

Gold

Promotion on ACE's e-newsletter and website

*Contents to be agreed with ACE

Your logo on event marketing communications (circa 8,000 people)

Your logo and biography on the conference programme

Your logo on PowerPoint slides during the event

Your logo on the post-event email thanking delegates for attending.

Your marketing material on display in the networking area and one pop-up banner*

*Dimensions to be agreed with ACE.

Access to hi-res images for your own marketing

Your logo on the event listing on the ACE website with links to your company website.

Your company mentioned in dedicated press releases before the event.

Special mention during the events

Free tickets to six other events

*Awards not included

ACE Parliamentary Reception

ACE welcomes the return of its annual parliamentary reception where MPs are invited to attend and connect with leading industry figures. This platform allows MPs to listen to the voice of consultancy and engineering with the aim of positively effecting change in legislation and policy reform to benefit all stakeholders in the construction and engineering industry and wider society.

Silver

Your logo on PowerPoint slides during the event

Your logo on the post-event email thanking delegates for attending.

Access to hi-res images for your own marketing

Your logo on the event listing on the ACE website with links to your company website.

Your company mentioned in dedicated press releases before during and after the event.

Free tickets to four other events

*Awards not included

Gold

Promotion on ACE's e-newsletter and website

*Contents to be agreed with ACE

Your logo on invitation email marketing (Circa 8000 people)

Your logo on PowerPoint slides during the event

Your logo on the post-event email thanking delegates for attending.

Your marketing material with one pop up banner*

*Dimensions to be agreed with ACE.

Access to hi-res images for your own marketing

Your logo on the event listing on the ACE website and purchasing page. Links to your company website.

Special mention during the events

Free tickets to six other events

*Awards not included



Consultancy and Engineering Awards

These prestigious awards celebrate the outstanding achievements of our industry and champions the best people, projects and companies from the world of engineering, consultancy and the built environment.

Not only do the Consultancy & Engineering Awards provide a great way to demonstrate industry leadership, but they're an excellent opportunity to celebrate performance, recognise and reward colleagues, and shine the spotlight on partners and clients.

Silver

Your logo and biography on the conference programme

Your logo on PowerPoint slides during the event

Your logo on the post-event email thanking delegates for attending.

Access to hi-res images for your own marketing

Your logo on the event listing on the ACE website and purchasing page. Links to your company website.

Your company mentioned in dedicated press releases before the event.

Your logo on the backdrop panels
*Awards only

Special mention during the events

Free tickets to four events
*Awards not included

Gold

Promotion on ACE's e-newsletter and website
*Contents to be agreed with ACE

Your logo on invitation email marketing (Circa 8000 people)

Your logo and biography on the conference programme

Your logo on PowerPoint slides during the event

Your logo on the post-event email thanking delegates for attending.

Your marketing material on display in the networking area and one pop-up banner*
*Dimensions to be agreed with ACE.

Access to hi-res images for your own marketing

Your logo on the event listing on the ACE website and purchasing page. Links to your company website.

Your company mentioned in dedicated press releases before the event.

Your logo on the backdrop panels
*Awards only

Special mention during the events

Free tickets to six other events
*Awards not included

Platinum

Participate in a panel discussion *Topic to be agreed with ACE **Awards not included

Promotion on Infrastructure Intelligence website and e-news

Promotion on ACE's e-newsletter and website
*Contents to be agreed with ACE

Your logo on conference invitation email marketing (Circa 200 people)

Your logo and biography on the conference programme

Your logo on PowerPoint slides during the event

Your logo on the post-event email thanking delegates for attending.

Your marketing material on display in the networking area and one pop-up banner*
*Dimensions to be agreed with ACE.

Access to hi-res images for your own marketing

Your logo on the event listing on the ACE website and purchasing page. Links to your company website.

Your company mentioned in dedicated press releases before the event.

Your logo on the backdrop panels *Awards only

Special mention during the events

Free tickets to six events
*Awards not included

Consultancy
& Engineering
AWARDS 2022

ACE End of Year Reception

ACE's end of year reception brings together members and clients in an informal networking atmosphere to reflect on the past year and look forward to what 2024 might bring for construction and infrastructure and how ACE is meeting the challenges on behalf of its members.

Gold

Promotion on ACE's e-newsletter and website

*Contents to be agreed with ACE

Your logo on event marketing communications (circa 8,000 people)

Your logo and biography on the conference programme

Your logo on PowerPoint slides during the event

Your logo on the post-event email thanking delegates for attending.

Your marketing material on display in the networking area and one pop-up banner*

*Dimensions to be agreed with ACE.

Access to hi-res images for your own marketing

Your logo on the event listing on the ACE website with links to your company website.

Your company mentioned in dedicated press releases before the event.

Special mention during the events

Free tickets to six other events

*Awards not included

Platinum

Participate in a panel discussion *Topic to be agreed with ACE **Awards not included

Promotion on Infrastructure Intelligence website and e-news

Promotion on ACE's e-newsletter and website

*Contents to be agreed with ACE

Your logo on conference invitation email marketing (Circa 200 people)

Your logo and biography on the conference programme

Your logo on PowerPoint slides during the event

Your logo on the post-event email thanking delegates for attending.

Your marketing material on display in the networking area and one pop-up banner*

*Dimensions to be agreed with ACE.

Access to hi-res images for your own marketing

Your logo on the event listing on the ACE website and purchasing page. Links to your company website.

Your company mentioned in dedicated press releases before the event.

Your logo on the backdrop panels *Awards only

Special mention during the events

Free tickets to six events *Awards not included

Want to be our headline sponsor?

Headline

Full page advert in Infrastructure Intelligence

*Content provided by sponsor and approved by ACE.

Half page advert in Infrastructure Intelligence

*Content provided by sponsor and approved by ACE.

One dedicated email blast to all registered participants *Content provided by sponsor and approved by ACE no later than...

Exclusive 20 minute keynote speaking slot

*Awards not included

Participate in a panel discussion

*Topic to be agreed with ACE **Awards not included

Promotion on Infrastructure Intelligence website and e-news

Promotion on ACE's e-newsletter and website

*Contents to be agreed with ACE

Your logo on conference invitation email marketing (Circa 200 people)

Your logo and biography on the conference programme

Your logo on PowerPoint slides during the event
Your logo on the post-event email thanking delegates for attending

Your marketing material on display in the networking area and one pop-up banner*

*Dimensions to be agreed with ACE

Access to hi-res images for your own marketing

Your logo on the event listing on the ACE website and purchasing page. Links to your company website.

Your company mentioned in dedicated press releases before the event

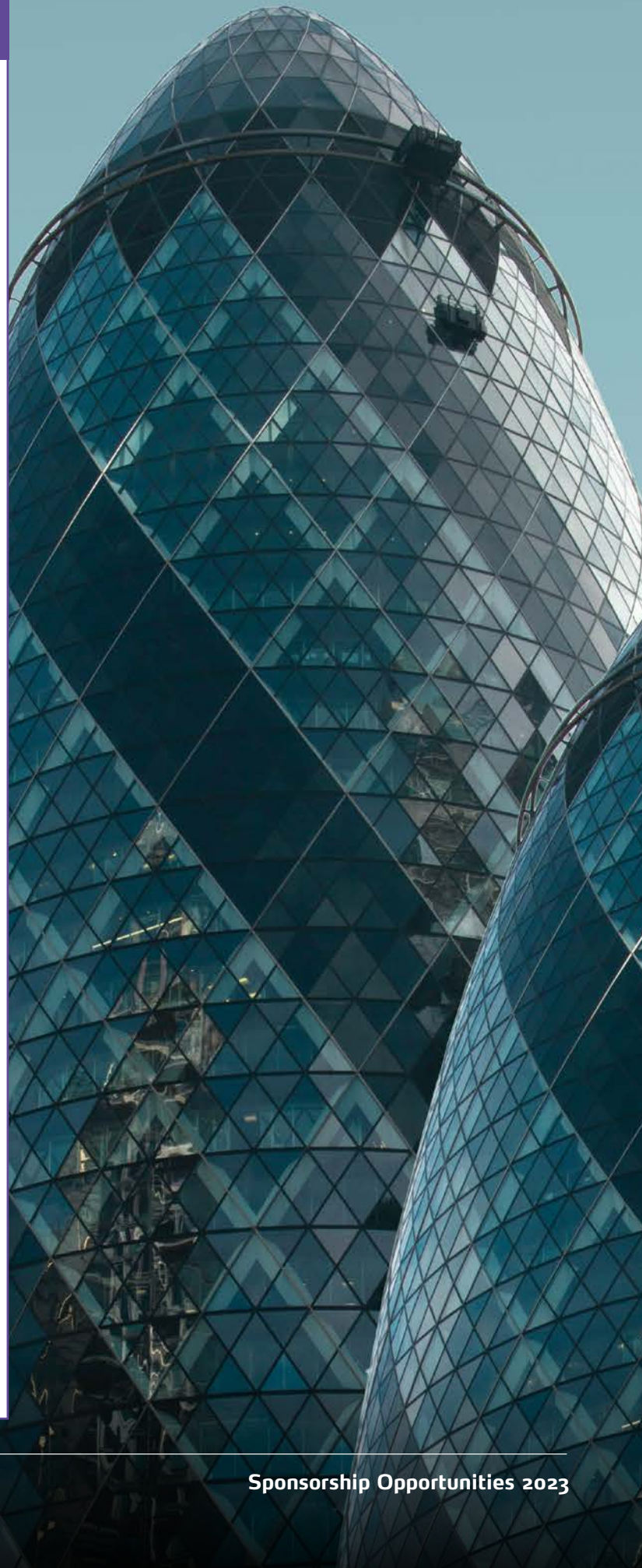
Your logo on the backdrop panels

*Awards only

Special mention during the events

Free tickets to all events

*Awards not included





Association for Consultancy and Engineering

Leytonstone House, 3 Hanbury Drive,
London, E11 1GA.

T: 020 7222 6557

membership@acenet.co.uk

www.acenet.co.uk

